in a mobile TV application by providing an easy and understandable mechanism and interface to purchase channel and content access rights.

[0096] In one embodiment, a channel is selected in a broadcast content application device; a payment request to obtain access to the selected channel is detected; and the purchase selection button on a user interface corresponding to the selected channel is activated to initiate the purchase process to access content provided on the selected channel.

[0097] Some additional examples of devices on which aspects of the disclosed embodiments can be practiced are illustrated with respect to FIGS. **6**A-**6**B. The devices are merely exemplary and are not intended to encompass all possible devices or all aspects of devices on which the disclosed embodiments can be practiced. The aspects of the disclosed embodiments can rely on very basic capabilities of devices and their user interface. Buttons or key inputs can be used for selecting and controlling the functions and commands described herein, and a scroll key function can be used to move to and select item(s), such as text.

[0098] As shown in FIG. **6**A, in one embodiment, the device **600**, which in one embodiment comprises a mobile communication device or terminal may have a keypad **610** as an input device and a display **620** for an output device. In one embodiment, the keypad **610** forms part of the display unit **620**. The keypad **610** may include any suitable user input devices such as, for example, a multi-function/scroll key **630**, soft keys **631**, **632**, a call key **633**, an end call key **634** and alphanumeric keys **635**. In one embodiment, the device **600** includes an image capture device such as a camera **621**, as a further input device. The display **620** may be any suitable display, such as for example, a touch screen display or graphical user interface. The display may be integral to the device **600** or the display may be a peripheral display connected or coupled to the device **600**. A pointing device, such as for example, a stylus, pen or simply the user's finger may be used in conjunction with the display **620** for cursor movement, menu selection, text selection and other input and commands. In alternate embodiments, any suitable pointing or touch device may be used. In other alternate embodiments, the display may be a conventional display. The device **600** may also include other suitable features such as, for example a loud speaker, headset, tactile feedback devices or connectivity port. The mobile communications device may have at least one processor **618** connected or coupled to the display for processing user inputs and displaying information and links on the display **620**, as well as carrying out the method steps described herein. At least one memory device **602** may be connected or coupled to the processor **618** for storing any suitable information, data, settings and/or applications associated with the mobile communications device **600**.

[0099] In the embodiment where the device **600** comprises a mobile communications device, the device can be adapted for communication in a telecommunication system, such as that shown in FIG. **7**. In such a system, various telecommunications services such as cellular voice calls, worldwide web/wireless application protocol (www/wap) browsing, cellular video calls, data calls, facsimile transmissions, data transmissions, music transmissions, multimedia transmissions, still image transmission, video transmissions, electronic message transmissions and electronic commerce may be performed between the mobile terminal **700** and other devices, such as another mobile terminal **706**, a line telephone **732**, a computing device **726** and/or an internet server **722**.

[0100] In one embodiment the system is configured to enable any one or combination of chat messaging, instant messaging, text messaging and/or electronic mail, and the text-to-speech conversion process described herein can be applied to the computer understandable text in such messages and/or communications. It is to be noted that for different embodiments of the mobile device or terminal **700**, and in different situations, some of the telecommunications services indicated above may or may not be available. The aspects of the disclosed embodiments are not limited to any particular set of services or communication system, protocol or language in this respect.

[0101] The mobile terminals **700**, **706** may be connected to a mobile telecommunications network **710** through radio frequency (RF) links **702**, **708** via base stations **704**, **709**. The mobile telecommunications network **710** may be in compliance with any commercially available mobile telecommunications standard such as for example the global system for mobile communications (GSM), universal mobile telecommunication system (UMTS), digital advanced mobile phone service (D-AMPS), code division multiple access 2000 (CDMA2000), wideband code division multiple access (WCDMA), WLAN, freedom of mobile multimedia access (FOMA) and time division-synchronous code division multiple access (TD-SCDMA).

[0102] The mobile telecommunications network **710** may be operatively connected to a wide area network **720**, which may be the Internet or a part thereof. An Internet server **722** has data storage **724** and is connected to the wide area network **720**, as is an Internet client **726**. The server **722** may host a worldwide web/wireless application protocol server capable of serving worldwide web/wireless application protocol content to the mobile terminal **700**.

[0103] A public switched telephone network (PSTN) **730** may be connected to the mobile telecommunications network **710** in a familiar manner. Various telephone terminals, including the stationary telephone **732**, may be connected to the public switched telephone network **730**.

[0104] The mobile terminal **700** is also capable of communicating locally via a local link **701** to one or more local devices **703**. The local links **701** may be any suitable type of link or piconet with a limited range, such as for example Bluetooth™, a Universal Serial Bus (USB) link, a wireless Universal Serial Bus (WUSB) link, an IEEE 802.11 wireless local area network (WLAN) link, an RS-232 serial link, etc. The local devices **703** can, for example, be various sensors that can communicate measurement values or other signals to the mobile terminal **700** over the local link **701**. The above examples are not intended to be limiting, and any suitable type of link or short range communication protocol may be utilized. The local devices **703** may be antennas and supporting equipment forming a wireless local area network implementing Worldwide Interoperability for Microwave Access (WiMAX, IEEE 802.16), WiFi (IEEE 802.11x) or other communication protocols. The wireless local area network may be connected to the Internet. The mobile terminal **700** may thus have multi-radio capability for connecting wirelessly using mobile communications network **710**, wireless local area network or both. Communication with the mobile telecommunications network **710** may also be implemented using WiFi, Worldwide Interoperability for Microwave Access, or any other suitable protocols, and such communication may utilize unlicensed portions of the radio spectrum (e.g. unlicensed mobile access (UMA)). In one embodiment,